



MAIN STREET  
WATERLOO

**ncing** Main Street Waterloo is dedicated to maintaining and enl



Be sure to follow the Facebook event for additional hours, specials, and announcements.

[illegible]

Follow the Event on Facebook

From the City of Waterloo & Republic Parking

Weekends are always FREE

A red ribbon bow is centered at the top of the page. The bow is made of a vibrant red ribbon, tied in a classic four-loop style. The ribbon extends horizontally to the left and right edges of the page. The background is a light, neutral color, possibly a wall or a backdrop, which makes the red bow stand out. The lighting is soft, creating gentle shadows and highlights on the folds of the ribbon.

Nights and weekends are always free in Downtown Waterloo

The windows at the Black's Building, as well as several downtown businesses have decorated their windows for the holiday season. Take a walk through downtown to see the creativity and whimsy!

A red mailbox with a silver mail slot. The words "Letters to Santa" are written in white cursive on the front. A white silhouette of a reindeer is on the left side. The bottom of the mailbox has "TELLESA MEXICO" written vertically. It is on a sidewalk next to a brick wall.

**Dear Santa,**  
My name is \_\_\_\_\_  
I am \_\_\_\_\_ years old.  
This year, I have been \_\_\_\_\_  
☐ good all of the time  
☐ good some of the time  
☐ could have been better  
What I would like most this Christmas is \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
**Merry Christmas!**  
Parent Email Address \_\_\_\_\_  
Mailing address for a possible return letter from Santa \_\_\_\_\_



**Virtual 5K Fun Run**

**Registration \$25**

Participate in the 5K Fun Run/Walk from  
November 28-December 13

**Registration includes a long/sleeve t-shirt**

**Prizes for top 3 male & female finishers and  
additional prizes for best costume!**

**Register today at  
[winterwonderlo.itsoursource.com](http://winterwonderlo.itsoursource.com)**

 **ENTER VALLEY  
HILLS COMMUNITY**



Website



Gift Certificates may be used like cash at most businesses in the downtown district. This is a great way to support local during the holiday season.

[Purchase Here](#)



**100 Friends of Main Street Waterloo**

As you think about your end of the year giving, consider Main Street Waterloo. We are a non-profit, volunteer driven organization that is dedicated to maintaining and enhancing the vitality of our downtown center. The organization is able to support downtown businesses, hang flower baskets, decorate for the holidays, host events and more because of the generosity of our community.

Main Street Waterloo is asking the community to come together and challenging 100 people to donate \$100 to make our community stronger. There are two months left to participate in this 2020 fundraising campaign. End your year with holiday giving!

[Donate](#)

Watch for our January newsletter as we announce dates and details for events in 2021.

[Facebook](#)



In an effort to prevent the spread of COVID-19 and keep our staff and volunteers safe, the Main Street Waterloo office will be open by appointment only.

[Email Us](#)



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