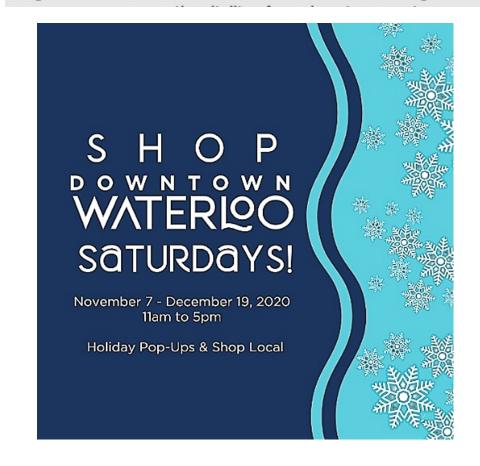


ncing Main Street Waterloo is dedicated to maintaining and enl the vitality of our downtown center.

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Shop Downtown Saturdays continues through December 19th. This is the fourth year for where pop-up shops are invited to have a brick and mortar location along side our current retailers during the holiday season.

Each of the pop-ups will be open 12/5, 12/12, and 12/19 from 11:00AM – 5:00PM

Eight pop-up locations with 19 vendors will be joining our more than 24 existing retailers for the holiday season. Find all of your holiday gifts, home décor and wish list items in Downtown Waterloo. Remember to shop local this holiday season!

Be sure to follow the Facebook event for additional hours, specials, and announcements.





Follow the Event on Facebook



The City of Waterloo has a holiday gift to you, 2 Hours Free Parking through the end of the year. November 28 through December 31 you are able to use the Passport Parking mobile app and enter the code ParkLoo to receive your two free hours.

Nights and weekends are always free in Downtown Waterloo



Thank you to all who tuned in to our holiday kick off on November 28. The festivities continue:

The **Holiday Scavenger Hunt** has been extended through December 6 and we will draw for winners on Monday, December 7! Visit our website at the link below for the clues and how to submit your entry.

The magical mailbox has been delivered to the Main Street Waterloo office and you can drop off your **Letters to Santa** now through December 21st.

Our Virtual 5k continues through December 13. Sign up, log your run, and be registered for prizes!

The windows at the Black's Building, as well as several downtown businesses have decorated their windows for the holiday season. Take a walk through downtown to see the creativity and whinsyll



Website



Gift Certificates may be used like cash at most businesses in the downtown district. This is a great way to support local during the holiday season.

Purchase Here



100 Friends of Main Street Waterloo

As you think about your end of the year giving, consider Main Street Waterloo. We are a non-profit, volunteer driven organization that is dedicated to maintaining and enhancing the vitality of our downtown center. The organization is able to support downtown businesses, hang flower baskets, decorate for the holidays, host events and more because of the generosity of our community.

Main Street Waterloo is asking the community to come together and challenging 100 people to donate \$100 to make our community stronger. There are two months left to participate in this 2020 fundraising campaign. End your year with holiday giving!



Watch for our January newsletter as we announce dates and details for events in 2021.



In an effort to prevent the spread of COVID-19 and keep our staff and volunteers safe, the Main Street Waterloo office will be open by appointment only.

Email Us





Click to edit Email Preferences or Unsubscribe from this list.

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Verticaresponse